

## BUDGETBUS



**Bethany Neiman** Branch Manager Certified Credit Union Financial Counselor



Insured by NCUA



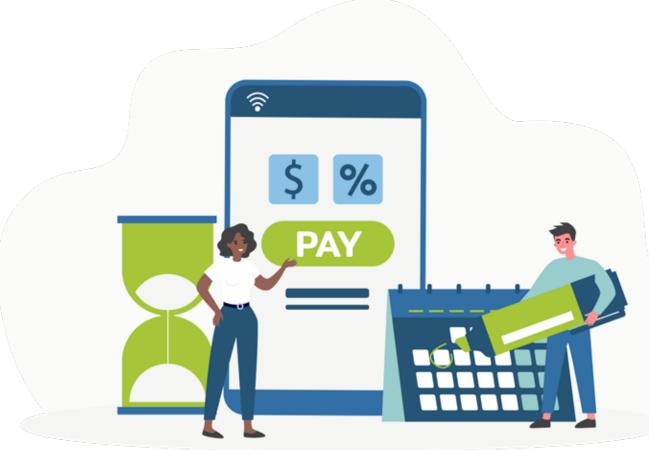
## TOPICS





### THE BUDGET **PROCESS**







### **USE OF** TECHNOLOGY

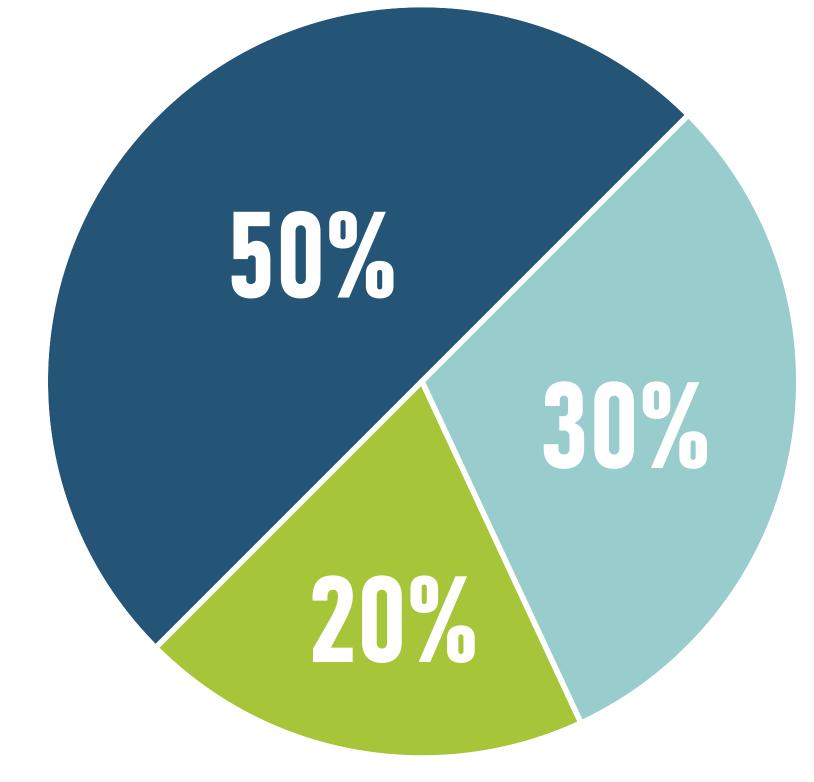




## The Budget PROCESS

What is the 50/30/20 Rule and how does it work?









## The 50/30/20 Rule

One of the most common percentage-based budgets is the 50/30/20 rule. The idea is to divide your income into three categories, spending 50% on needs, 30% on wants, and 20% on savings.







## **50% Basic Needs**

#### **30% Rent**

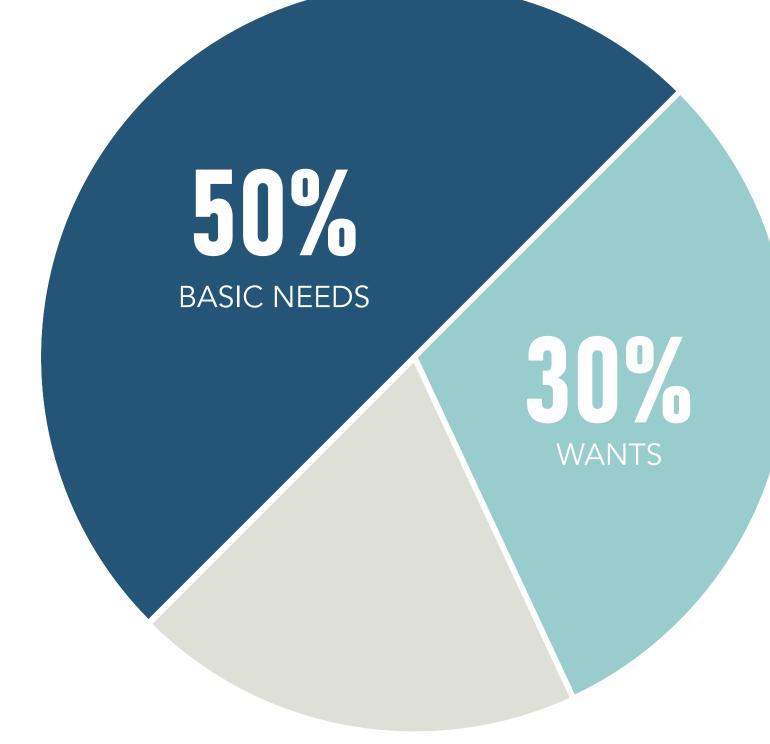
This includes paid parking spot, pet fees, renter's insurance, and initial security deposit.

#### **20% Mandatory Bills**

This includes car payments, groceries, insurance, health care, minimum debt payments (credit cards), and utilities.

If you are spending more than 50% on your needs, you will either have to cut down on wants or try to downsize your lifestyle.









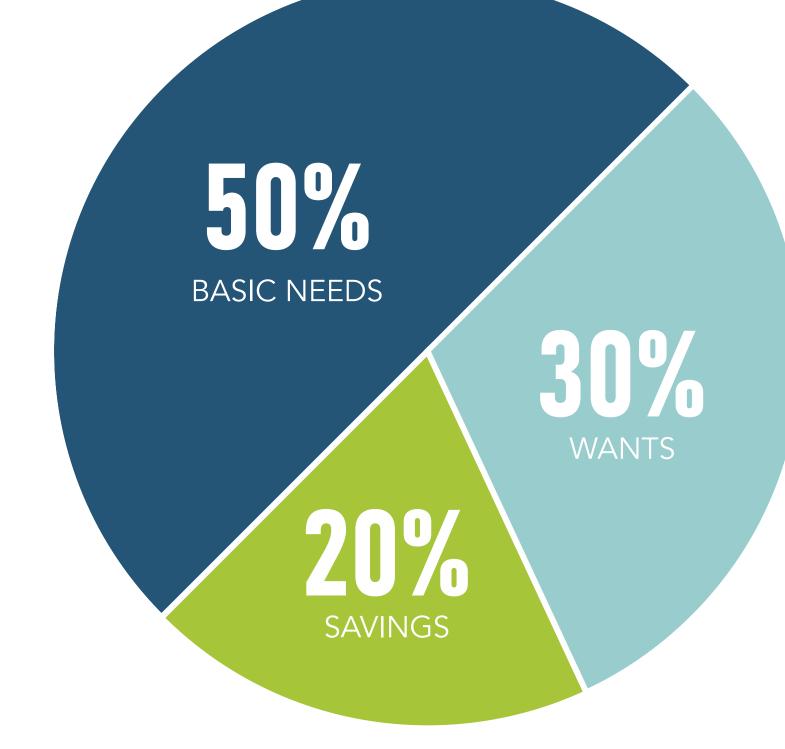
## **30% Wants**

All the things you spend money on that are not absolutely essential.

#### Examples

Electronics, events, TV subscriptions, eating out, gym memberships, vacations, Add more!









## 20% Savings

3-Month emergency savings, retirement, extra payments on loans, IRA contributions, investments, etc.



## MEET BOB





## Who is Bob?

Monthly Income	\$ 3200.00
income (e.g., side jobs, child support)	\$ 200.00
eck (income after taxes, benefits, and check-cashing fees)	\$ 3,000.00



## BOB'S BUDGET

	Rent or Mortgage	\$ 1,100.00
<b>D</b> NG	Renter's Insurance or Homeowner's Insurance	\$ 15.00
NSI	Utilities (electric, gas, water)	\$ 155.00
<b>OH</b>	Internet, cable, and cell phone and/or landline	\$ 95.00
	Other housing expenses (like property taxes)	\$ 0.00

λT	Public transit (bus, taxi, ride-sharing)	\$ 0.00
OR	Gasoline	\$ 120.00
<b>VSP</b>	Car maintenance (oil change, new tires)	\$ 50.00
RAL	Car payments (insurance, loans, lease)	\$ 420.00
F	Other transportation expenses (parking, tolls)	\$ 0.00

E	Prescriptions and medications	\$ 22.00
AL'	Health insurance (if not deducted from pay)	\$ 20.00
H	Other medical expenses (copays, glasses, etc)	\$ 0.00



FOOD	Groceries and household supplies	\$ 300.00
	Orocertes and nouseriold supplies	\$ 300.00
	Meals out	\$ 60.00
	Other (meal subscription)	\$ 0.00
PERSONAL	Child care (daycare, babysitter)	\$ 0.00
	Money given or sent to family	\$ 50.00
	Other medical expenses (copays, glasses, etc)	\$ 20.00
	Entertainment (movies, concerts)	\$ 40.00
	Subscriptions (streaming services, music)	\$ 35.00
	Pet care (food, vet, dog-daycare)	\$ 0.00
	Personal expenses (toiletries, makeup, haircut)	\$ 60.00
OTHER	School costs (supplies, tuition, student loans)	\$ 165.00
	Other debt payments	\$ 225.00
	Savings	\$ 0 - 100
	Other expenses	\$ 0.00

Total Monthly E	xpenses
-----------------	---------

\$ 2,852.00



## BOB'S BUDGET





## Zero-Based Budget

Your income minus budgeted items equals zero. You've accounted for each dollar that comes in and goes out, including your savings account which should always be a priority.

Bob's Zero Based Budget	
Total Income	\$ 3,200.00
Total Monthly Expenses	\$ 2,852.00
Savings (Total Left Over)	\$ 348.00





# Reduce Clutter

Learn how SMART Goals can help you reach your financial goals.



## SMART GOALS





## What are SMART Goals?

By setting goals, you are providing yourself with a target to aim for. A SMART goal is used to help guide goal setting. SMART goals incorporate all of the criteria below to help focus your efforts and increase the chances of achieving your goal.

Specific	Well defined, clear, and unambiguous
Measurable	Includes criteria that measure your progress toward the accomplishment of the goal
Achievable	Attainable and not impossible to achieve
Realistic	Within reach, realistic, and relevant to your life purpose
Timely	With a clearly defined timeline, including a starting date and a target date. The purpose is to create urgen





## PAY OFF DEBT

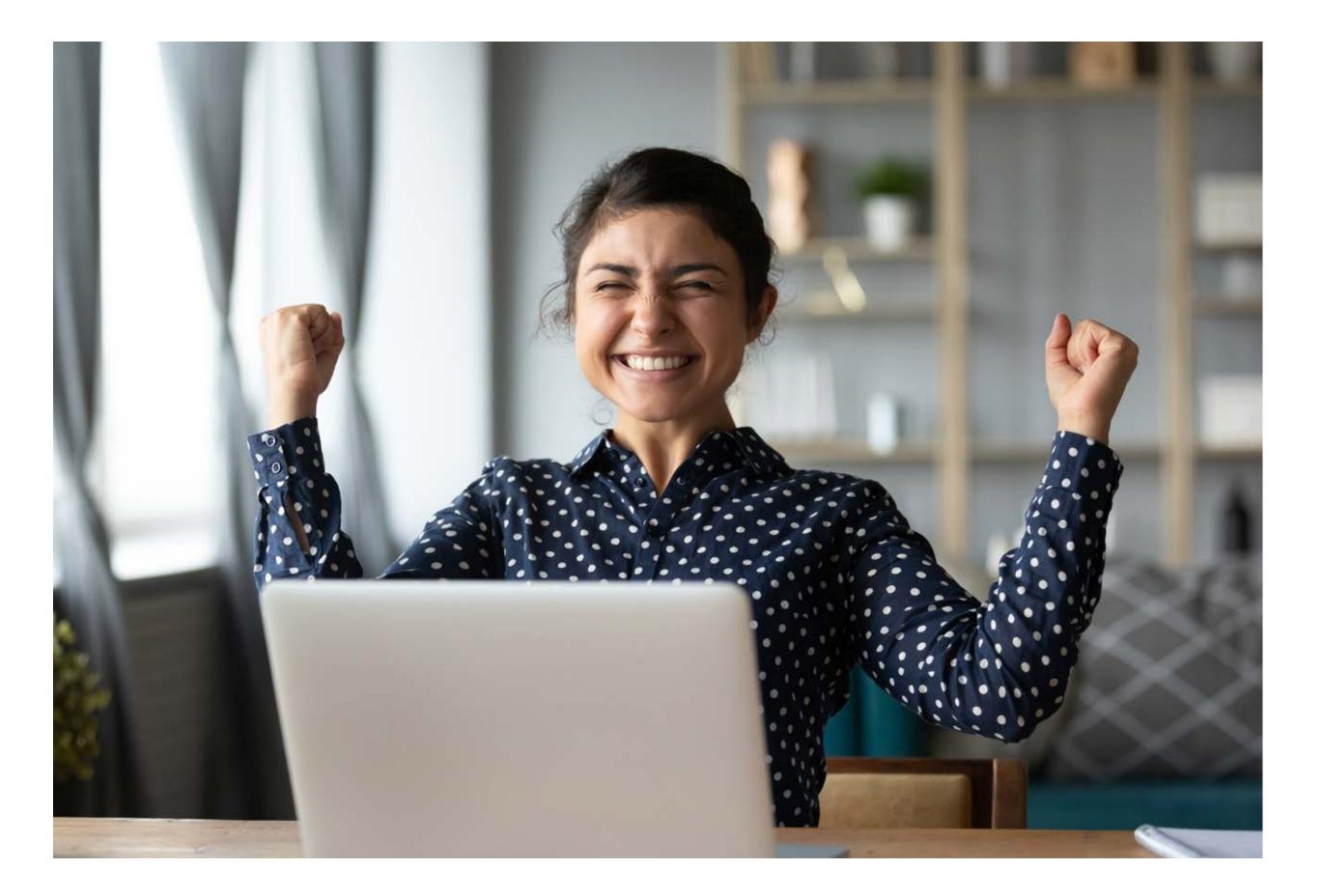
## Use SMART Goals to Pay off Debt

SMART Financial Goals - Plan and pay off credit card or pay for irregular expenses like birthdays, Christmas, and car maintenance.

Create a plan that includes total cost, time frame and how much your goal will cost per paycheck. If you've accumulated credit card debt, you can pay it off using the S.M.A.R.T. formula.

Follow along to see how SMART goals can be used to help you pay off your outstanding debt.





## SMART: SPECIFIC





## Specific

Let's break things down.

**Goal:** Your specific goal is to pay off your credit card debt in full.



## SMART: MEASURABLE

## Measurable

How much money do you owe on your credit card? This figure (for example \$3,000) will make your goal measurable.

#### **Updated Goal:**

Paying off your \$3,000 credit card debt in full.







## SMART: ACHIEVABLE





## Achievable

To achieve this, you will need to take actionable steps that will help you track your progress.

#### What is Achievable:

To successfully pay off your \$3,000 debt, you will put \$300 plus interest every month towards your credit card. You will also stop using it temporarily to avoid accumulating additional debt.



## SMART: REALISTIC

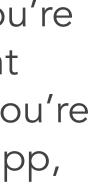
## Realistic

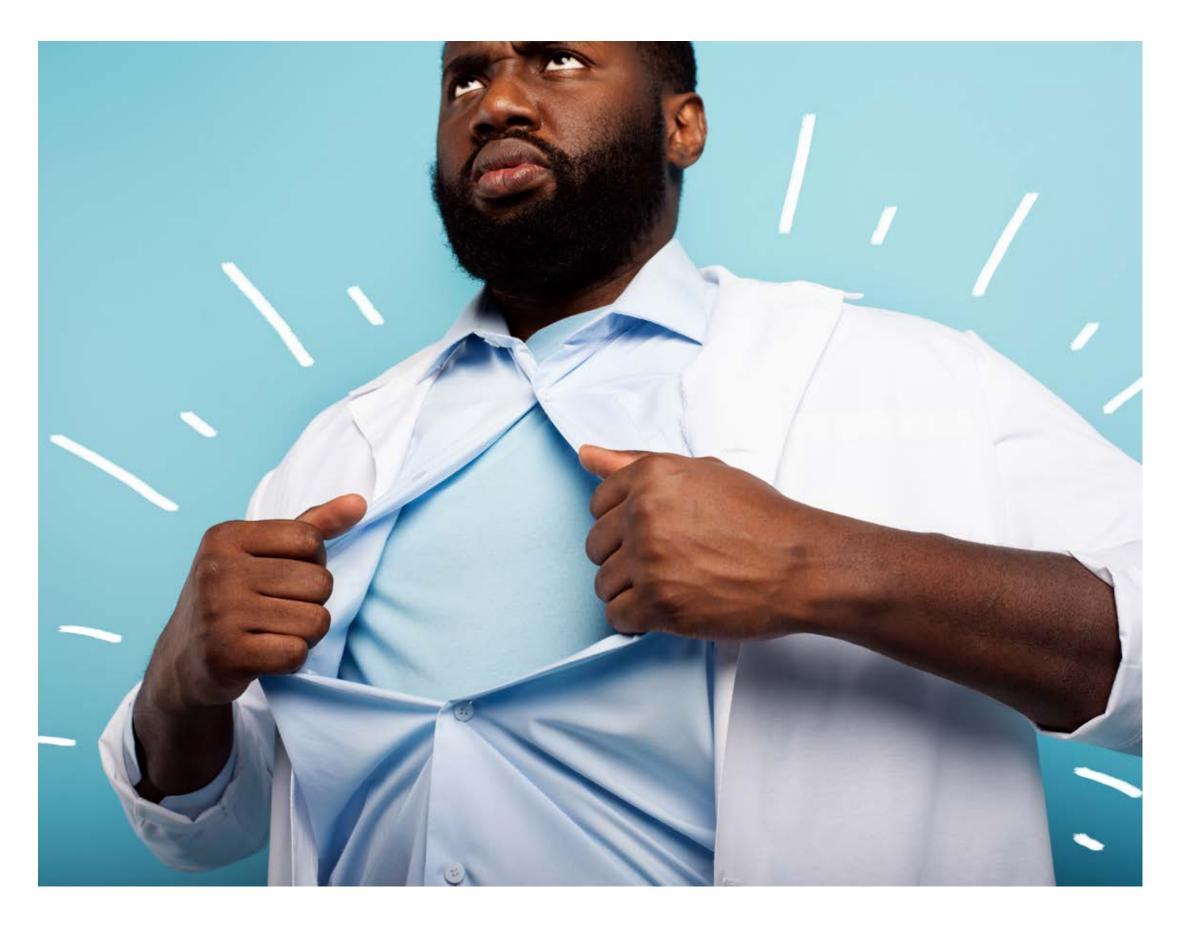
Assess the steps you plan to take to achieve your goal. If you're willing to pick up extra shifts at work, cut your entertainment budget, and stop borrowing more, your goal is realistic. If you're hoping to get a promotion or win the money on a betting app, then you may want to re-think your strategy.

#### What is Realistic:

To successfully pay off your \$3,000 debt, you will put \$300 plus interest every month towards your credit card. You will also stop using it temporarily to avoid accumulating additional debt.







## SMARI: TIME-BASED







### **Time-Based**

By applying \$300/month plus interest towards your debt, you will achieve your goal in 10 months.

#### Your S.M.A.R.T. financial goal is:

I will pay off my \$3,000 credit card debt in 10 months by putting \$300/month (plus interest) towards it. I will achieve this by cutting my entertainment budget and not using my card during this time





# Vsing Your TECHNOLOGY

Resources are easy to access and save you time everyday.



## MOBILE BANKING



Monitor Balances



Transfer Funds



Deposit Checks



Bank Anywhere





Easily Pay Friends & Family



Create Automatic Transfers



Easily Pay Bills



Build Savings



## BILL PAY



Saving Time



Saving Money



Decreasing Clutter



Improve Financial Management





It's Free



It's Secure



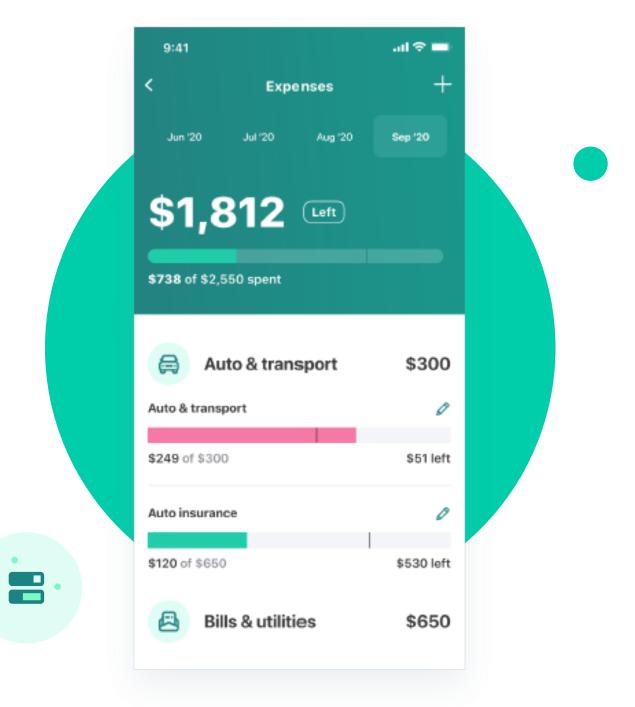
Convenient



Eco-Friendly



## BUDGETING APPS



## Mint.com





### GreenPath



## GOOGLE DOCS





## Make a Spreadsheet

While spreadsheets aren't for everyone, they can be a very useful tool when it comes to tracking your monthly or yearly budget goals. The benefits to keeping a spreadsheet include:



Stay organized easily.

3

Create formulas that do the math for you.



Keep track of your expenses, debts, and income with the ability to update as things change Create visuals to help you better understand your budget.



•



## Moving FORWARD

You can do this!



## SAVINGS = EXPENSE

## Save Save Save!

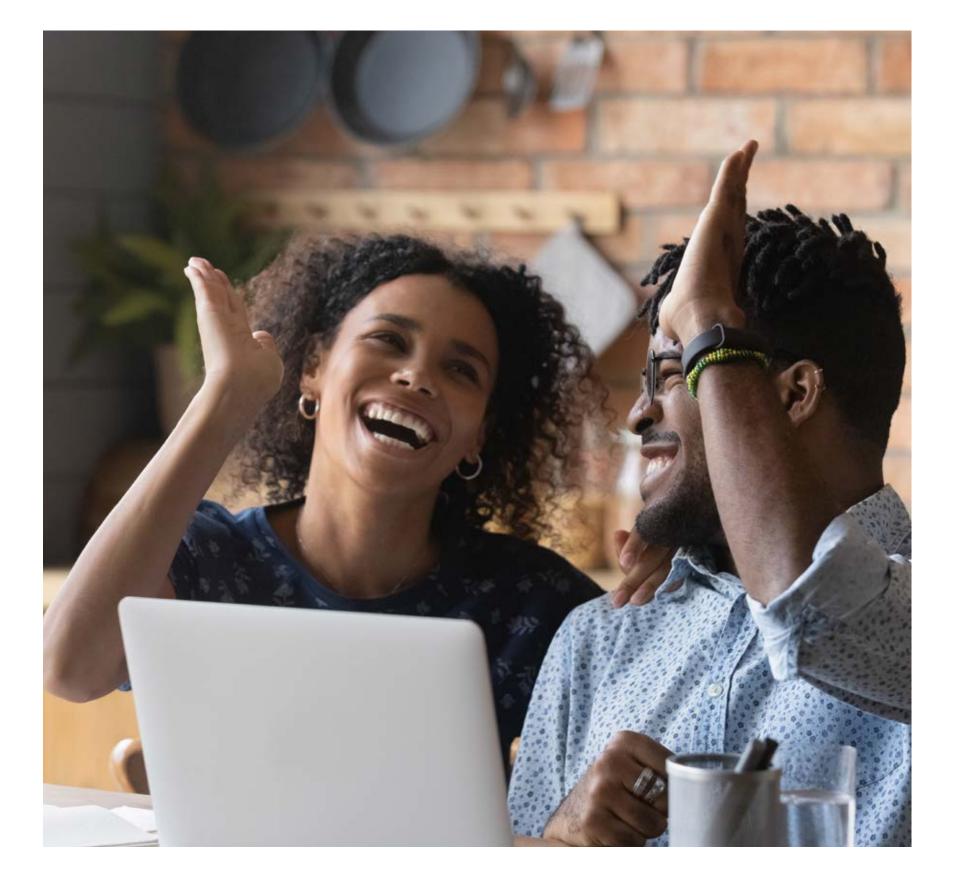
When you consider putting money into your savings account each month a mandatory bill, you are guaranteed to build your savings. Even when you may be starting out, if you can only budget for \$5 per month, you will be able to grow your savings over time and be thankful you did!







## STICK TO



Making a budget is one thing; sticking to it is another. Sticking to a budget may require these actions:





## How to Stick to a Budget

- Complete weekly budget check-ins to ensure you're on track for your budget goals
- Pay with cash if tempted to overspend with your debit or credit card

Consider an accountability partner who can offer encouragement, advice, and motivation for following your budget plan.

Review your budget once a month to see if your income or expenses have changed



Track expenses regularly



Give yourself a small reward for sticking to your budget for the month





## BUDGET VS BALANCE







## **Budget Only for Your Current Situation**

Something to keep in mind while going over your budget is to always budget for your current financial situation. If you are budgeting for a new job or a pay raise you don't actually have yet, it may not be in your best interest to account for those things. Doing this helps you to stay accountable for what you can afford now, and avoid potential overspending or debt.



## YOU GOT THIS!

## **Be Confident**

Budgeting can be hard, but as we learn new things and do it more often, it can only get easier. You may not see large results quickly, however over time learning your budget can make the biggest difference in achieving your financial goals.









## Answering your OUESTIONS

Now is the time to ask those questions you've been thinking about!





# Thank you for JOINING US



**Bethany Neiman** Branch Manager Certified Credit Union Financial Counselor



**PHONE** 253.565.9895 **EMAIL** Bethany.Neiman@TAPCOcu.org